SPONSORSHIP DETAILS FOR CORPORATE PARTNERS

5th ACFID University Network Conference 2015

<table>
<thead>
<tr>
<th>Location:</th>
<th>Caulfield Campus, 900 Dandenong Road, Caulfield East</th>
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<tbody>
<tr>
<td></td>
<td>Monash University, Melbourne</td>
</tr>
<tr>
<td><strong>Date:</strong></td>
<td>4 and 5 June 2015</td>
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</tbody>
</table>

The ACFID University Network is an Australian based network of practitioners, researchers and evaluators working in international development. The Network exists to stimulate and support collaborative partnerships between academia and NGOs working in international development and global social justice. In particular, the Network focuses on improving research practice, outcomes and training that delivers demonstrable impacts in overcoming poverty and injustice.

**WHAT IS THE 2015 CONFERENCE?**

*Evidence and practice in an age of inequality*

As the UNDP noted at the end of 2013, ‘The world is more unequal today than at any point since World War II’. Inequality is not confined to income or material inequality, but extends to intersecting forms of discrimination and interrelated issues of access to vital resources including health, education, and justice.

Such issues are forcing actors from NGOs, academia, multilaterals and donors to rethink their role and purpose, while continuing to grapple with absolute poverty. As the development community continue to respond to the evolving face of poverty and inequality, questions around the increasing importance of evidence in this response have never been more important.

The 5th ACFID University Network Conference is interdisciplinary, and will provide a unique opportunity to bring together researchers, practitioners, students and policy makers to shed light on emerging evidence around inequality and discuss what this means for development policy and practice.

ACFID University Network Conferences have become anticipated events in the Australian development community, bringing together participants from across Australia, the Pacific and Asia who are working in aid and international development. The purpose of the conference is to share insights and promote collaboration and partnerships among NGOs and Universities within the development research community.

The conference is being hosted at [Monash University](https://www.monash.edu) in collaboration with [the Australian Council for International Development (ACFID)](https://www.acfid.org.au).
WHY SPONSOR THIS EVENT?

The ACFID University Network Conferences have become anticipated events in the Australian aid and development sector. The purpose of these two day events is to provide a forum that supports greater collaboration between researchers and practitioners in international development from across Australia and the region.

Conferences have become valuable events to explore potential collaboration, share ideas of key emerging issues and debates in the development community and in turn, strengthen development research and practice. As such, events bring together important international guests, Australian practitioners and academics, Australian and international students and Government.

Previous successful conferences have included:

- **2009** – La Trobe University
  *Meeting the Millennium Development Goals: Old Problems, New Challenges*

- **2011** – Deakin University
  *An Australian Approach to Development? People, Practice and Policy*

- **2012** – Australian National University
  *Challenges of Participatory Development in Contemporary Development Practice*

- **2013** – University of Technology Sydney
  *Development Futures: Alternative Pathways to End Poverty*

First, held in 2009, ACFID University Network Conferences have:

- Convened over 2000 delegates from the Australian international development sector with the largest gathering of 500 participants in 2012
- Included over 400 DFAT scholars and staff
- Engaged prominent international guest speakers in the areas of gender equality, participatory development, and social protection.

As the fifth major conference organised with the Network, the event promises exciting opportunities for greater brand visibility and engagement with key stakeholders in the Australian aid and development sector.
SPONSORSHIP PACKAGES FOR CORPORATE PARTNERS (INCLUSIVE OF GST)

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>GOLD (&gt;$10000)</th>
<th>SILVER (&gt;$8000)</th>
<th>BRONZE (&gt;=$5000)</th>
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<tbody>
<tr>
<td>Branding on Conference Powerpoint Holding Slide</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to display banner at conference venue</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Conference Registration</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Conference Program and Website (acknowledged as Gold, Silver and Bronze with different levels of prominence)</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity to submit 1 A4 page or one small brochure in conference folder</td>
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<td></td>
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<tr>
<td>Opportunity to place a 1/2h page B&amp;W advertisement in the program</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Exhibition Table</td>
<td>Full table</td>
<td>1/2 table</td>
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<tr>
<td>Mentioned in media releases</td>
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If you have any questions or alternative models for how your organisation might be interested to support the conference, please get in touch via email.

Venue Details:

The Monash University Caulfield Campus is a just a short trip from the City of Melbourne. The conference will be held in Building H located in the heart of the campus.

By train: Caulfield Railway Station is adjacent to the campus

By tram: The No. 3 tram from Swanston Street will take you directly to the Caulfield campus

A taxi rank is situated on the railway station side of Sir John Monash Drive.

For further information please visit the [conference website](#) or contact us via email on: [arts-acfid@monash.edu](mailto:arts-acfid@monash.edu).

Conference Hosts:

![Monash University Logo](image1)
![Australian Council for International Development Logo](image2)