







International Conference

Trans-Asian Mobilities and Encounters

Exchange, Commodification and Sustainability

23-24 January 2017
Mahachulalongkorn Bldg., Chulalongkorn University, Bangkok

Organized by

Monash Asia Institute, Monash University, Melbourne

& Institute of Asian Studies, Chulalongkorn University, Bangkok

Supported by

Chula Global Network, Japan Foundation, Bangkok and Monash Asia Institute, Monash University

23 January at Mahachulalongkorn building

900-930 Opening & Welcome (Room 105)

930-1130 Plenary Session 1 Tourism & Retirement migration

Chair: Koichi Iwabuchi (Monash University, Australia)

"Tourism without tourists"

Harng Luh SIN (National University of Singapore, Singapore)

"Searching for Care: Ageing and Trans-Asia Retirement Migration"

Mika Toyota (Rikkyo University, Japan)

1130-1150 Coffee break

1150-1320 Parallel Session 1a Migration and economies (Room 102)

1b Encountering "Chinese tourists" (Room 103)

(Lunch at Room 108)

1440-1610 Parallel Session 2a Transnational belonging (Room 102)

2b Tourism and domestic othering (Room 103)

1610-1630 Coffee break

1630-1730 Parallel Session 3a Migration & policy challenge (Room 102)

3b Content & Health tourism (Room 103)

1800-2000 Reception Dinner at the Thai Pavillion, Chulalongkorn University

24 January at Mahachulalongkorn building

930-1030 Plenary Session 2 Student mobilities (Room 105)

Chair: Nualnoi Treerat (Chulalongkorn University, Thailand)

"International student migration"

Supang Chantavanich (Chulalongkorn University, Thailand)

1030-1050 Coffee break

1050-1210 Parallel Session 4a Student diplomacy (Room 102)

4b Mobilities & local transformation (Room 103)

(Lunch at Room 108)

1330-1500 Parallel Session 5a Globalization of higher education (Room 102)

5b Mobilities, class & unevenness (Room 103)

1500-1520 Coffee break

1520-1650 Parallel Session 6a Japan in ASEAN (Room 102)

6b Volunteer tourism (Room 103)

1700-1730 Wrapping up session with comments by plenary speakers (Room 105)

23 January

<u>1a Mobilities and economies</u> Chair: Saikaew Thipakorn (Chulalongkorn University, Thailand)

"Of Economies and Sites: Theorising Korean migration in Malaysia"

Gaik Cheng Khoo (University of Nottingham Malaysian Campus, Malaysia)

"Bridging the Origin and the Destination; Diaspora, Development and Culture" Akm Ahsan Ullar (University of Brunei Darussalam, Brunei Darussalam)

<u>1b Encountering "Chinese tourists"</u> Chair: Kyungjae Jang (Hokkaido University, Japan)

"Buddhist Attitudes and Responses to Chinese tourists: Tourism and the Monastic Life Intersect in Northern Thailand"

Brooke Schedneck (Chiang Mai University, Thailand)

"Perceptions of Chinese Tourism Among Kyoto Residents" William Bradley (Ryukoku University, Japan)

"Cross nations' interculture"

Ha Miu Yin Serina (The University of Hong Kong, Hong Kong)

2a Transnational belonging Chair: Yuko Kawai (Rikkyo University, Japan)

"Burmese Migrants' Sense of Belongingness to Thailand" Siriporn Somboonboorana (Walailak University, Thailand)

"Maintaining the Identities of Indian in Thailand under Globalizing Socio-economic Changes" Kanokphan U-sha & Pakorn Lertsatienchai (Chulalongkorn University, Thailand)

"Narratives of Departure and Return in Overseas Vietnamese Literature in Germany" Tran Tinh Vy (University of Hamburg, Germany)

<u>2b Tourism and domestic othering</u> Chair: Gaik Cheng Khoo (University of Nottingham, Malaysia) "See Ethnic People in their Natural Environment": The Idealisation and Commodification of Ethnicity in

Xinjiang"

Melissa Shani Brown & David O'Brien (The University of Nottingham, Ningbo Campus, China)

"Encountering the new "other": Domestic tourism in Thailand" Jelka Gunther (University of Gottingen, Germany)

"Lost in (imagined) Japan: online representation of Thai tourists in Japan and Thailand's culture shock in transAsia globalization"

Wanchana Tongkhampao (Monash University, Australia) & Orasutee Chaitongsri (Thammasat University, Thailand)

<u>3a Migration and policy challenge</u> Chair: Ratchada Jayagupta (Chulalongkorn University, Thailand)

"Transnational Migration and Education: Strategies for Protecting Migrant Trafficked Children in Thailand"

Aungkana Kamonpetch (Chulalongkorn University, Thailand)

"Burmese diaspora, need more than policy for social inclusion in host country and repatriation to homeland"

Premjai Vungsiriphisal (Chulalongkorn University, Thailand)

3b Content & health tourisms Chair: Koichi Iwabuchi (Monash University, Australia)

"New Religion or Kitsch Fandom? Secular ritual in pop-culture tourism ("contents tourism") and the role of social media"

Kyungjae Jang (Hokkaido University, Japan)

"Health in Thailand in the Era of Medical Tourism" Rebecca Farber (Boston University, USA)

24 January

4a Student diplomacy Chair: Mika Toyota (Rikkyo University, Japan)

"Cross-cultural encounter of Cambodian students while studying abroad" San Sophany (Pannasastra University of Cambodia, Cambodia)

"Cross-cultural Adaptation: The Case of Filipino International Students in Japanese Housing Facilities" Lynne I. Brasileno (University of the Philippines, Diliman, the Philippines)

"Entering the West and Encountering Asia: Trans-East Asian Friendships Made in the West and Their Possibilities"

Yuko Kawai (Rikkyo University, Japan)

<u>4b Mobilities and local transformation</u> Chair: Cho Younghan (Hankuk University of Foreign Studies, South Korea)

"The Globalization of Shangrila: Tourists, Missionaries, Expats and the Unfolding of Tibetan Identity" Gideon Elazar (Ben Gurion University of the Negev, Israel)

"A Case Study on the Changes between the Precommoditized and Commoditized Textiles of Bontoc and Sagada Weaving Communities"

Nicole Aliasas & Kristyn Caragay (University of the Philippines, the Philippines)

"Cross Border Mobility of Buddhist Monks and Laity in the Greater Mekong Sub Region"
Phramaha Min Putthithanasombat, Petcharat Lovichakorntikul & John Walsh (Shinawatra University,

Thailand)

<u>**5a Globalization of higher education**</u> Chair: Supaporn Phokaew (Chulalongkorn University, Thailand)

"Reading New Indonesia(n) Scholars within Global Academic Circuits"

Inditian Latifa (Universitas Indonesia, Indonesia) & Annisa R. Beta (National University of Singapore, Singapore)

"Becoming Tier II Elites in the Global Academy: TransAsia Human Mobilities of Southeast Asians under the Korean Language Globalization Projects"

Cho Younghan & Kim Sueun (Hankuk University of Foreign Studies, South Korea)

"The global classroom: A preliminary investigation of Trans-Asian tourism scholars and their journeys in academia"

Aaron Tham (University of the Sunshine Coast, Australia)

<u>5b Mobilities, class and unevenness</u> Chair: Ukrist Pathamanand (Chulalongkorn University, Thailand) "Misplaced: Indonesian Migrant "Tourists" and Class (Im)mobilities" Carol Chan (University of Pittsburgh, USA)

"Property Agents, Investment Clubs and Property Tourism: Facilitating the Migration Mobilities of Middle Class Investor-Migrants in Asia"

Sin Yee Koh (University Brunei Darussalam, Brunei Darussalam)

"John Urry in Asia — Friction as a Factor in Trans-Asian Human Mobilities" Jamie Moreno Tejada (Chulalongkorn University, Thailand)

6a Japan in ASEAN Chair: Sukanda Lewis (Chulalongkorn University, Thailand)

"Japanese FDI to Thailand: Mobility and Harmony"

Saikaew Thipakorn (Chulalongkorn University, Thailand)

"Elderly Care as a Mobility Industry: The Cases of Retirement Migration in Malaysia and Thailand" Mayumi Ono (Okayama University, Japan)

After Work: Japanese Silver Backpackers in Kuala Lumpur" Shiori Shakuto (Australian National University, Australia)

<u>6b Volunteer Tourism</u> Chair: Chair: Harng Luh SIN (National University of Singapore, Singapore) "Doing good for beneficiaries in a dynamic cultural setting: Exploring strategies for sustainable volunteerism in South East Asia"

Muhammad Adha Bin Mohd Shaleh (International Islamic University of Malaysia, Malaysia)

"Christian volunteer tourism in South East Asia: A Malaysian perspective of perceived and actual non-religious impacts on local communities"

Teh Yong Yuan (Malaysia Baptist Theological Seminary, Malaysia)

NOTE: The program is subject to change and the final program will be made in mid December.